

Financial Intelligence Beyond Traditional Analytics.



<https://www.proyekta.solutions/>



GLOBAL HEALTH
INTELLIGENCE

<https://globalhealthintelligence.com/>

FINANCIAL AND BUSINESS INTELLIGENCE



COLOMBIA
HEALTHCARE INNOVATION
THAT TRANSFORMS LIVES



PHARMACEUTICAL
INDUSTRY



RESEARCH &
BIOTECHNOLOGY



MEDICAL DEVICES
& EQUIPMENT



A STRONG INDUSTRY
DRIVING HEALTH FORWARD

Combining **Healthcare** market intelligence with advanced **financial analytics** to deliver deeper insights for investors, healthcare providers, pharmaceutical companies, and medical device manufactures.

FINANCIAL INTELLIGENCE

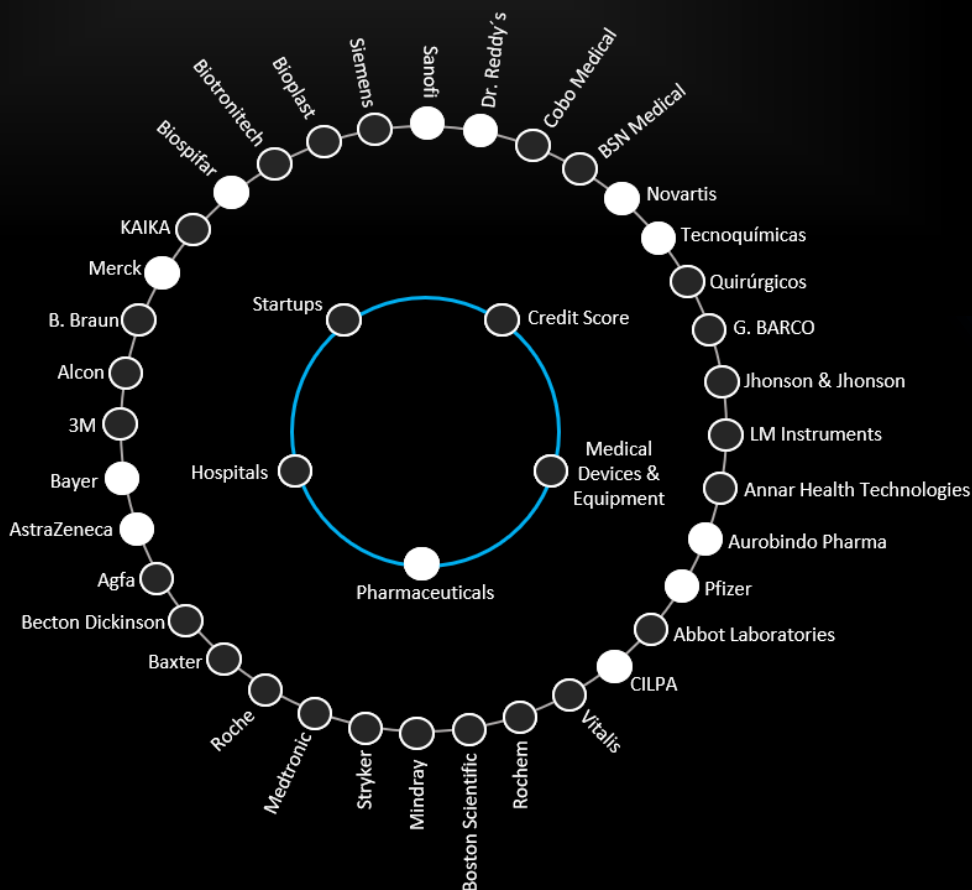


Proyekta
DATA SOLUTIONS

PATTERN RECOGNITION

Transforming financial data into **strategic intelligence** to drive decisions that generate value.

300+ healthcare organizations in Colombia analyzed. Intelligence for smarter decisions.



COLOMBIA

Información profunda del mercado local



LATAM

Cobertura regional con estándares globales

VENTAS 2025

\$105.541.516.846
COP

CRECIMIENTO

7,30% ↑

ROE 2025

1,93%

MUESTRA

195 Empresas

VENTAS POR INDUSTRIA 2025 (COP)

Eps	\$38.587.613.236
Farmacéutica	\$24.301.949.467
Ips Privadas	\$15.797.347.059
Farmacia	\$14.106.645.680
Medical Devices	\$10.348.427.034
Medicina Prepagada	\$2.399.534.370

Corporate Finance and forensic audit.

We combine quantitative finance, forensic analytics and statistical modeling to detect hidden risks, measure enterprise value and support evidence-based business decisions.



Business Valuation

We determine what a company is truly worth — not what the market hopes, not what management projects, and not what a spreadsheet casually suggests.

Forensic and financial analysis

We deconstruct financial structures to uncover distortions, hidden fragilities, and structural risk.

Credit Risk Analysis & Credit Limit Structuring

We determine true borrowing capacity through a quantitative framework that integrates earnings quality diagnostics, insolvency probability modeling, and free cash flow sustainability assessment.





GLOBAL HEALTH
INTELLIGENCE

We understand where the market is.

SOLUTIONS

If you sell into Latin America's healthcare markets, you need more than just data – you need actionable intelligence.

Global Health Intelligence provides medtech manufacturers and hospital suppliers with the insights they need to identify new opportunities, price competitively, and stay ahead of market shifts.

HospiScope

Latin America's most comprehensive hospital database. Access 140+ data points across 18 hospitals and explore markets by a specific country, segment, or facility.

SurgiScope

Data on surgical procedures by country, specialty, and facility. Ideal for forecasting demand, launching new products, or making faster decisions.

PriceScope

Actual prices paid by hospitals in LATAM and Asia. Enhance your sales strategy and stay ahead of the competition.



GLOBAL
PERSPECTIVE



FINANCIAL
INTELLIGENCE



HEALTHCARE
EXPERTISE



DATA-DRIVEN
DECISIONS



ARGENTINA



BRAZIL



CHILE



COLOMBIA



MEXICO



PERU



GLOBAL HEALTH INTELLIGENCE



Rankings of Latin American Hospitals

HospiRank is GHI's annual ranking that identifies the best-equipped hospitals in Latin America. It uses data from HospiScope, the region's most comprehensive hospital database, to provide an objective and detailed view of medical equipment across different countries.



GLOBAL
PERSPECTIVE



FINANCIAL
INTELLIGENCE



HEALTHCARE
EXPERTISE



DATA-DRIVEN
DECISIONS

STRATEGIC ALLIANCE



GLOBAL HEALTH
INTELLIGENCE

We turn
information into
decisions.

We drive better
decisions for
healthcare.

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Trusted Across Latin America

Financial Intelligence • Market Intelligence • Due Diligence • Healthcare Analytics

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