

Financial Intelligence Beyond Traditional Analytics.



 <https://www.proyekta.solutions/>



GLOBAL HEALTH
INTELLIGENCE

 <https://globalhealthintelligence.com/>

FINANCIAL AND BUSINESS INTELLIGENCE



COLOMBIA
HEALTHCARE INNOVATION
THAT TRANSFORMS LIVES



PHARMACEUTICAL
INDUSTRY



RESEARCH &
BIOTECHNOLOGY



MEDICAL DEVICES
& EQUIPMENT



A STRONG INDUSTRY
DRIVING HEALTH FORWARD

Combining **Healthcare** market intelligence with advanced **financial analytics** to deliver deeper insights for investors, healthcare providers, pharmaceutical companies, and medical device manufactures.

FINANCIAL INTELLIGENCE

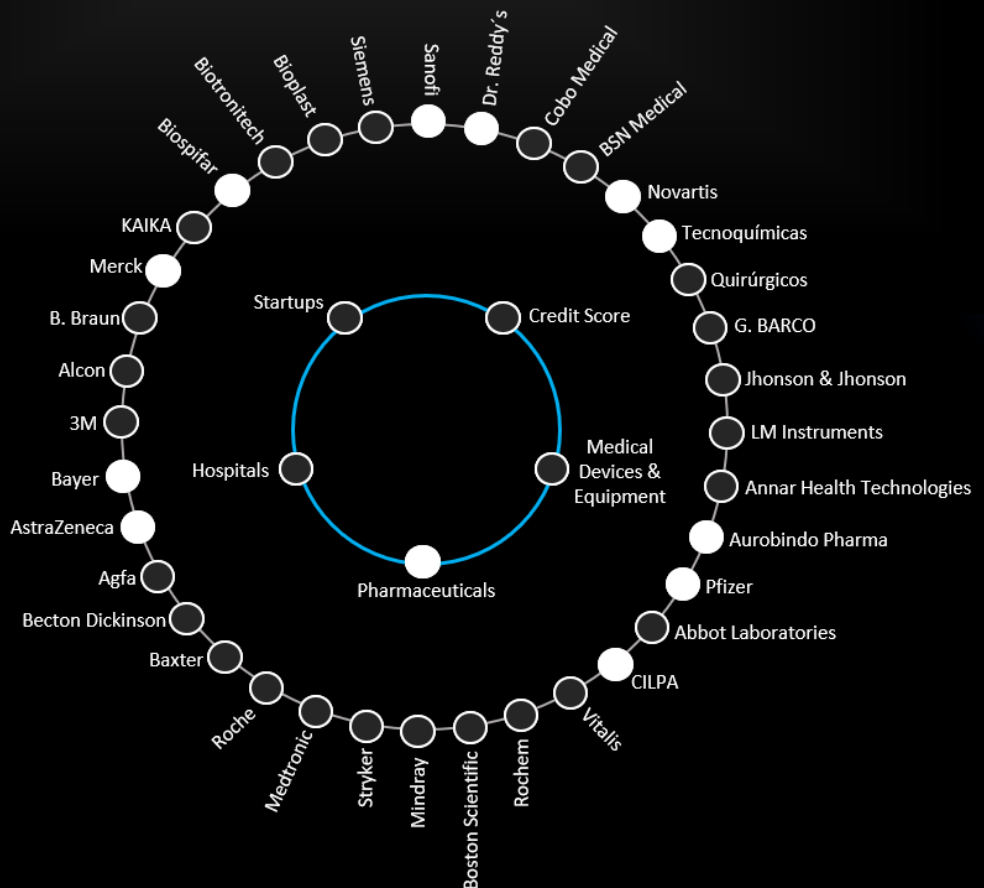


Proyekta
DATA SOLUTIONS

PATTERN RECOGNITION

Transforming financial data into **strategic intelligence** to drive decisions that generate value.

300+ healthcare organizations in Colombia analyzed.
Intelligence for smarter decisions.



COLOMBIA
Deep insights into the local market



LATAM
Regional coverage with global standards

SALES 2025

\$105,541,516,846
COP

GROWTH

7.30% ↑

ROI 2025

1.93%

SAMPLE

195 Companies

SALES BY INDUSTRY 2025 (COP)

Pharmaceuticals	\$38,587,613,236
Medical Devices	\$24,301,949,467
Private IPS	\$15,797,347,059
Pharmacy	\$14,106,645,680
Healthcare	\$10,348,427,034
Medical Distribution	\$2,359,534,370

Corporate Finance and forensic audit.



We combine quantitative finance, forensic analytics and statistical modeling to detect hidden risks, measure enterprise value and support evidence-based business decisions.

[Proyekta Data Solutions](#)

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Business Valuation

We determine what a company is truly worth — not what the market hopes, not what management projects, and not what a spreadsheet casually suggests.

Forensic and financial analysis

We deconstruct financial structures to uncover distortions, hidden fragilities, and structural risk.

Credit Risk Analysis & Credit Limit Structuring

We determine true borrowing capacity through a quantitative framework that integrates earnings quality diagnostics, insolvency probability modeling, and free cash flow sustainability assessment.



GLOBAL
PERSPECTIVE



FINANCIAL
INTELLIGENCE



HEALTHCARE
EXPERTISE



DATA-DRIVEN
DECISIONS



Financial Due Diligence.

We do not rely on a single indicator. We combine financial analysis, statistical modeling and forensic analytics to identify inconsistencies, hidden risks and patterns that conventional due diligence may overlook.

Revenue & Billing Integrity
Accounts Receivable & Working Capital
Accounting Quality & Earnings Manipulation
Financial Distress & Bankruptcy Risk
Forensic & Statistical Analytics

ANALYTICAL METHODOLOGIES

Revenue and billing trend analysis · Benford's Law · Kullback–Leibler Divergence · Outlier detection

Portfolio aging · Multivariate analysis · Customer/payer concentration · DSO · Shannon Entropy

Accrual analysis · Sloan Accrual Analysis · Beneish M-Score · Revenue recognition · Accounting consistency

Altman Z-Score / Z''-Score · Credit Men · Ohlson O-Score · Conan–Holder Model

Multivariate statistical analysis · Distribution analysis · Anomaly detection · Correlation · Historical pattern recognition · Cross-sectional & longitudinal analysis



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GLOBAL HEALTH
INTELLIGENCE

We understand where the market is.

Real-world intelligence on market size and
market share, and competitive dynamics

A definitive market
intelligence platform
providing accurate,
insightful, real-world
information across
hundreds of medical
device categories in nine
key Latin American
markets.

BrandTrack

9

LATIN AMERICAN COUNTRIES

represent the largest share
of spending and growth
in the medical device
market

+400

CATEGORIES OF MEDICAL DEVICES

tracked at the category
and model level

+90%

DATA ACCURACY

based on validated
real-life intelligence



HIGH-IMPACT VISUALIZATIONS

designed to provide a deep
and clear understanding
and help you make
faster decisions



**Next step: discover the
power of BRANDTRACK**

See the data in action.



Send an email to
mariana@globalhealthintelligence.com
to schedule a free demo, and discover
how BRANDTRACK can help you
personalize and refine your market
strategy.



ARGENTINA



BRAZIL



CHILE



COLOMBIA



MEXICO



PERU



GLOBAL HEALTH INTELLIGENCE



Rankings of Latin American Hospitals

HospiRank is GHI's annual ranking that identifies the best-equipped hospitals in Latin America. It uses data from HospiScope, the region's most comprehensive hospital database, to provide an objective and detailed view of medical equipment across different countries.



GLOBAL
PERSPECTIVE



FINANCIAL
INTELLIGENCE



HEALTHCARE
EXPERTISE



DATA-DRIVEN
DECISIONS

STRATEGIC ALLIANCE



GLOBAL HEALTH
INTELLIGENCE

We turn
information into
decisions.

We drive better
decisions for
healthcare.

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Trusted Across Latin America

Financial Intelligence • Market Intelligence • Due Diligence • Healthcare Analytics

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